

planting our future



Cambridge Chamber and Council "Planting Our Future" Donation Programme for Cambridge passes the \$10,000 mark.

Following a visit to Cambridge's Sister City - Bihoro Japan by Cambridge Chamber of Commerce CEO Raewyn Jones last year, the Chamber and Council have entered into a partnership with Autoterminal Japan Ltd to start a "Planting Our Future" programme for Cambridge.

Autoterminal Japan has similar projects worldwide where it supports tree planting projects in countries where it exports vehicles to, including in Africa, and has been at the forefront of supporting tree planting projects to support environmental sustainability.

Autoterminal provide a donation for every vehicle imported into New Zealand from its Japanese headquarters and working with Council will be an integral part of the Restoration and Development plan for the Karapiro Stream in Cambridge.

Since its inception earlier this year, the "Planting our Future" donation programme has seen more than \$10 000 donated to Waipa District Council for the planting of trees.

Council Facilities Manager Tony Roxburgh is thrilled with the donation programme.

"We had an opportunity to secure the support of Autoterminal and having Raewyn on the ground in Japan where face to face relationships are so important was perfect timing. This project will see

a significant number of plantings a year being installed for the restoration project at Karapiro. We would have struggled to budget for this within our Parks budget so this is a fantastic boost for Cambridge. This year we had a pair of native falcon nesting (kararearea) for the first time, and by creating the right habitat we will undoubtedly see more bird activity and an improvement to the aquatic environment as well"

Mamoru Fujie, Chief Executive Officer for Autoterminal was impressed with the project and says it was a "natural-fit" for his company.

"As a company operating internationally we acknowledge our responsibility to support projects that have an environmental benefit and our tree planting programs around the world demonstrate our commitment. This was a unique opportunity and given our presence in New Zealand it was the right project for us to support as it was a natural fit. This project will also provide valuable links between schools and businesses, and provide Cambridge's children with a means of learning about their environment and how to care for it beyond lessons in the classroom"

A special bumper sticker has been produced that will be displayed in the 30 to 40,000

vehicles that are exported to New Zealand each year by Autoterminal Japan Ltd and Mr Fujie is looking forward to visiting Cambridge again in future to see the how the project develops.



Planting Initiative: Gathering at Karapiro Stream were, from left, Cambridge Chamber of Commerce head Raewyn Jones, Ken Quigley (Jacanna Customs and Freight), Waipa District Council Mayor Alan Livingston, Autoterminal Japan's Mamoru Fujie, deputy mayor Graeme Webber and Waipa District Council's Peter Carr and Tony Roxburgh.

